



I appreciate the opportunity to express the ways in which I can be your trusted partner in real estate. Together, we will achieve your goals with confidence and peace of mind. As a local real estate expert, I take great pride in serving the homeowners within my local community. I am ready to guide you in every step along the way, backed by a team of dedicated, local professionals. When you are ready to take the next step, I will be here.

AMY KOCH | AMY@THEBROKERY.OM | 602.386.7343



THE BROKERY

FOUR VALLEY-WIDE OFFICES:

BILTMORE
2400 E MISSOURI AVE
PHOENIX, AZ 85016

ARCADIA
4546 N 40TH ST
PHOENIX, AZ 85018

NORTH CENTRAL
840 E BETHANY HOME RD
PHOENIX, AZ 85014

OLD TOWN
4747 N SCOTTSDALE RD H100
SCOTTSDALE, AZ 85251

LISTING YOUR HOME WITH
AMY KOCH

YOUR **RELENTLESSLY LOCAL** REAL ESTATE PROFESSIONAL

THE BROKERY
LOCAL REAL ESTATE BROKERS

AMY KOCH

REAL ESTATE PROFESSIONAL



QUESTIONS?

CONTACT ME ANYTIME!

C: 602.386.7343

E: AMY@THEBROKERY.COM

W: WWW.THEBROKERY.COM



THE BROKERY
LOCAL REAL ESTATE BROKERS

Amy Koch understands the needs and wants of both buyers and sellers of homes in Desert Ridge, Arcadia and the surrounding areas. For the last decade Amy has focused primarily on Desert Ridge, Arcadia, Arcadia Lite, Lower Arcadia and Old Town Scottsdale, and has worked with many types of clients; sellers, buyers, local residents, Canadians, second home buyers, home builders, banks and property investors.

Both she and her husband have lived in Arcadia since 2006 and have fallen in love with the many attributes offered by the area; Arcadia, Old Town Scottsdale, Arcadia Lite and Lower Arcadia. Like so many others, they were attracted to Phoenix-Scottsdale for its amazing climate, quality of life, stunning terrain, international cuisine and world class shopping. When time permits, Amy enjoys hiking the many nearby trails in Phoenix and Scottsdale, playing tennis with friends and going to Phoenix Coyotes Hockey games with her family. Go Yotes!

Amy Koch epitomizes integrity, energy, hard work, and creative service in every detail of your Greater Arcadia real estate transaction. Amy is dedicated to the needs and goals of her clients as she specializes in bringing peace of mind to home buyers and sellers who have previously struggled with buying or selling their homes.

Amy is committed to her real estate education, having been mentored and coached by several of the most highly acclaimed real estate brokers and agents in the industry.

Amy's exceptionally loyal clientele, personal referrals and repeat business form the foundation of her career. To ensure efficient, complete service for you, Amy's real estate transaction team has been carefully selected from the very finest in the business to form a close-knit "family" offering seamless assistance to you for every aspect of your home purchase or sale.

FULL SERVICE LUXURY REAL ESTATE

YOUR MARKETING EXPERT

- My extensive knowledge and experience in marketing my clients' homes will determine the right price to get your home sold for top dollar.
- We have a full-time marketing manager to roll out your custom marketing plan and assist with showcasing your property.

YOUR SKILLED NEGOTIATOR

- I will present any, and all, offers to you and help you weigh the pros and cons of each one.
- My top priorities will always be to honor your best interests, and keep the most money in your pocket.

YOUR PERSONAL LIASON

- I will network with agents and brokers to promote your home and gauge interest.
- I will ensure interested buyers are qualified in order to save your time.
- I will provide you with constructive feedback that buyers offer when viewing your home.

YOUR TRUSTED CONCIERGE

- You will have access to my vast network of service professionals, including legal advisors, insurance experts, builders, landscapers, interior designers, home stagers, painters, handymen, inspectors, and movers.

PREPARING YOUR HOME

Preparing your home to go on the market is one of the most crucial steps to maximizing its value and getting you top dollar for your investment. Regardless of how stunning, loved, or well-maintained your home is, it is important to view it with objectivity and understand how its value can be translated to today's buyers. That is where I can help and may recommend simple changes, or major repairs, that should be addressed prior to listing your home.

HOME IS WHERE THE HEART IS

- A clean and tidy home, with minimal clutter, will go a long way in allowing the buyer to envision the space as their own.
- Keeping up with routine maintenance and repairs is what makes a house 'turn-key' and gives potential buyers the sense that they can move in tomorrow and feel at home right away.
- I will brainstorm with you on ways to remediate any potential issues or drawbacks with the house.

INTERIOR DESIGN

- Effective staging and furniture placement highlights a property's strengths, while downplaying its weaknesses. It helps the buyer imagine their life in the home.

MAKING A LASTING IMPRESSION

- Whether it's through our professionally designed postcards and flyers, or our social media posts and online listing syndications, we understand the importance of a first impression.
- With the help of our enticing photography and polished marketing materials, we make showcasing your property in its best light - both literally and figuratively - our number one priority.